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"Audience Makes the Festival" European Contest 2018

TERMS & CONDITIONS

Introduction

The "Audience Makes the Festival" European Contest 2018 is an action of POETIC INVASION (OF THE CITIES) implemented by the Municipality of Montegrano (IT) in cooperation with Open Street aisbl (BE), Festival La Strada (DE) and Sibiu International Festival (RO), with the support of the European Union in the ambit of the "Creative Europe" programme.

PIC is a multidisciplinary project that intends to use artistic competences and strategic resources inbuilt in street arts ambit in order to develop innovative pathways, involving heterogeneous staffs, able to promote at urban audience the enjoyment of more cultured performing art expressions, in a form that would make them easily accessible and more popular.

The Contest

By allowing registration of artists and companies and upload of their own promotional videos, the official web platform of project will become an irreplaceable tool for the communication of the activity plan. But, through appropriate functions, it will also consent to involve the audience in the actions.

In each of the 4 events hosting the POETIC INVASION FESTIVAL, by photographing with any mobile phone, tablet or other media the QR-code distributed to performing companies, the spectators may submit own appreciation on shows they are attending. The use of QR code technology allows to certify the origin of vote.



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The appreciation can be expressed for all companies that (equipped with a QR-Code) perform within a defined local section of the Festival, regardless of the country of origin, and will be recorded separately for each city. The companies that have obtained the highest rating in each of the 4 selections will participate in the next edition of the Festival, in one of the remaining cities.

This procedure will start a participatory mechanism from the audience, who can empathize more with the artistic character of programming and feel an active part in the definition of the European character of the “Performative Show”.

RULES

- 1) The audience of each PIC festival will be able to vote for participating companies which have subscribed the platform, having thence obtained their QRcode, and which have insert at least 1 show in their activities form.
- 2) The companies admitted to the contest will be those selected for the current PIC festival edition and will have to respect the cachet ranges according to PIC platform. Companies presenting shows with more than 4 artists are admitted only if their cachet range is compatible with those allowed for groups of up to 4 people.
- 3) The voting will take place within 5 days from the first performance of the company in the Festival (this in order to give everyone the same opportunity to be voted)
- 4) Each voter must make a simple registration to the platform (name, surname, country, email) and then he can assign a rating from 1 to 5 stars to the artist / company for which he wants to express his own evaluation. He can also leave a small text comment. No more than one review / rating can be provided by the same voter for each registered company.
- 5) Voting will be allowed only by certain countries on 5 days. The system will recognize the country of the voter from the IP address of his device.
- 6) The rating collected by each contender will be considered valid only against 10 or more votes collected.



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7) The competition will be won by the artist/company that in each festival will have obtained the highest average score (rounded at 2 decimal places). In the event of a tied vote, preference will be given to rating supported by the highest number of reviews. On the home page of the PIC website the ranking of each section of the PIC festival will be shown in real time.

8) The QRcode will always be connected to the company website area which will always be accessible even outside the competition days.

9) The winning artist/company will participate in the PIC Festival 2019, in an different event from the one in which he was voted. The conditions for participation will comply with the requests inserted in the platform by the company (activities/show form).

OPEN STREET aisbl
Rue Washington 40
1050 Bruxelles BE
Tel 0039 (0)438 580986
info@open-street.eu
www.open-street.eu



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