



COMUNE DI  
MONTEGRANARO



**POETIC INVASION of the CITIES**  
european platform for  
performing arts  
in unconventional spaces



Co-funded by the  
Creative Europe Programme  
of the European Union

## **POETIC INVASION INTERNATIONAL SHOWCASE** **Montegranaro - Italy, 10<sup>th</sup> – 11<sup>th</sup> July 2019**

### **SUMMARY OF CALL**

The **Montegranaro City Administration** (Italy) in cooperation with the International Association **OPEN STREET aisbl** (Belgium) – here below together called “**organizing committee**”- according to the agreement n° 2017 – CE 1516 / 001 – 001 with the **EUROPEAN COMMISSION** about the **POETIC INVASION EU** project, issues the official participation call for the **POETIC INVASION INTERNATIONAL SHOWCASE dedicated to theatre for urban and unconventional spaces.**

#### **AIMS**

Following a firmly Europeanist inspiration, in line with the statute objectives of Open Street aisbl, the international showcase will be an occasion to create an European marketplace for **urban performing arts**, taking care to the specific cultural frames of every single country of continent.

#### **STRUCTURE OF EVENT**

1) **The SHOWCASE with free adhesion is opened to all artists, companies, European promoters who accept the official call, having stable activity in EU countries and being active in the sector of street arts and urban happenings. They will necessarily have to register on the POETIC INVASION web platform. Artists willing to attend to the showcase must upload a video of show. The showcase includes a professional meeting as well as free accommodation.**

2) A Program of **12 shows** shared into **3 categories of competition** (depending on the number of artists involved and the cachet requested), **selected by the organizing committee**, with companies of various countries which will receive a refund proportioned to the complexity of their transfers. The selection will take account of the geographical origin of the artists and the opportunity for a company to be selected will be facilitated in case the country is poorly represented in the showcase. Instead, the score for shows of countries massively present, will be slightly downward revised. The showcases guests the selected groups/artists and grants them a “refund token” proportioned to the distance and accommodation to all members, encouraging participation from decentralized areas.

3) The Showcase give to the best ranked companies the opportunity to perform in front to a qualified audience of art operators (15 from abroad and 10 from Italy). The showcase lodges the organizers of EU Festivals seated out of the Italian territory at own charge (fly and accommodation). To Italian festivals the showcases grants meals and accommodation.

### **ARTISTS PARTICIPATION**

To participate to selection of the official program companies and artists must subscribe and insert a video of the proposed show within the official project website [www.poeticinvasion.eu](http://www.poeticinvasion.eu) and fill the specific **participation request**.

- Deadline for entering the video on platform: **31<sup>st</sup> May 2019**
- Deadline for registration of Festival organizers: **31<sup>st</sup> May 2019**
- Deadline for videos selection of 12 shows to be performed in the official program: **10<sup>th</sup> June 2019**

### **ENGAGEMENTS OF ASSOCIATED FESTIVALS**

OPEN STREET aisbl foresee to invite to Showcase **15 representatives of as many European festivals**, and **from 10 representatives of as many Italian Festivals**. Priority will be given to operators who demonstrate compliance with showcase engagements and a convinced capacity of cooperation. The organizers of festival joining the showcase are committed to insert in the next edition of their event at least **1 show** to be chosen among those selected for the official program matching the price range of category in which companies have signed up (+ travel expenses + accommodation and meals).

### **UPDATED LIST OF PARTICIPATING FESTIVAL & PROGRAMMERS**

For the updated list of Festival and programmers participating in the showcase, please refer to the page:

<http://www.poeticinvasion.eu/poetic-invasion-international-showcase-2019/>